



# WSKITV

SUGARLOAF

**wskitv.com**

**Turning Guests into  
Locals since 1979**

## WSKI Sponsorship Opportunities

### Connect with the High Peaks Audience

For over 40 years, WSKI has been the voice of the Maine High Peaks Region. Sponsorship means daily exposure, bonus spots, and the chance to put your business in front of locals and visitors year-round.

#### Explore the Maine High Peaks Region

**Annual:**

60 second: \$2750

30 second: \$1750

#### Live the Dream

Real Estate & Home  
Services

**Annual:**

60 second: \$2250

30 second: \$1350

#### From the Archives of WSKI or Snowfields Highlights

Video Spots & 7 sec.  
Bumper

**Annual:**

Highlights: \$1800

Archives: \$1500

#### WSKI's Mountain Report

Our perennial favorite  
morning information/  
entertainment show.

**Annual:**

30 second: \$3500

#### Weather & Trail Reports

**Sponsor: \$6000**

#### Après Scene

Video Spot & 7 sec.  
Bumper

**Exclusive: \$4500**

### WSKI-TV Schedule Year-round

**7:30-9:00am**

WSKI's Mountain Report live  
Sat. Sun. plus vacation weeks  
in winter (pre-recorded other  
mornings year-round)\*

**9:00am, 11:30am, 1:30pm,  
5:30pm**

EXPLORE the Maine High Peaks  
Region\*

**Noon, 2:00pm, 6:00pm,  
11:00pm**

Snowfields Highlights\*

**6:00am, 10:30am,  
12:30pm, 6:30pm**

Live the Dream (Lifestyle/Real  
Estate)\*

**11:00am, 1:00pm, 5:00pm,  
11:30pm**

From the Archives of WSKI

\*Updated Local Weather/Trail  
Information airs twenty times  
every day throughout local  
programming.

National programming provided  
by 'Outside Television'

- Website advertising available, inquire for rates.
- À la carte packages available on demand.

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Snowfields Productions Owners & Operators of WSKI-TV & wskitv.com