

WSKI 17

SUGARLOAF

wskitv.com

Turning Guests into Locals since 1979

Snowfields Productions

5092 Access Rd. Carrabassett Valley, ME 04947

207-237-6895 wskitv@wskitv.com

**The Most Watched TV Station
in the Maine High Peaks**

#1 rated by Nielsen Media Research because we
deliver Local Info to **Know Before You Go**

WSKI-TV 17 Schedule Year-round

- 7:30-9:00am **WSKI's Mountain Report***

- 9:00am, 11:30am, 5:30pm

EXPLORE the Maine High Peaks Region*

- Noon, 6:00 & 11:00pm

Snowfields Highlights*

6:30-7:30, 9:30-10:30, & 11:00-11:30am, 1:00-5:00 & 7:00-11:00pm Outside Television Programming

- 6:00am, 10:30am, 12:30pm, 6:30pm

Live the Dream (Lifestyle/Real Estate)*

- 5:00 & 11:30pm

From the Archives of WSKI

* ***Updated Local Weather/Trail Information***

WSKI-TV 17 SPONSOR OPTIONS

OPTION #1: Info Page Photograph/logo, text info (Who, What, When, Where) w/ 12 sec. 'Voice Over' in "**Explore the Maine High Peaks Region**" 3X daily. Annual Rate: \$740; Month peak season \$190, low season \$110

OPTION #2: Video Spots in "**Explore the Maine High Peaks Region**" 3X daily.

60 sec.: Annual: \$2640; Mo. pk season \$660, low \$250

30 sec.: Annual: \$1540; Mo. pk season \$385, low \$220

OPTION #3: Video Spots in "**Living the Dream**" Real Estate / Home Services 4X daily.

60 sec.: Annual: \$1540; Mo. pk season \$385, low \$220

30 sec.: Annual: \$1200; Mo. pk season \$325, low \$200

OPTION #4: Video Spots & 7 sec. Bumper in "**From the Archives of WSKI**" or "**Snowfields Highlights**"

('brought to you by...' + 30 sec. video spot) SH 3X daily,

FA 2X daily. Annual: SH \$1650, FA \$1100; Mo. Rate TBD

OPTION #5: Video Spots in "**WSKI's Mountain**

Report" 30 sec. in Live shows in winter 7:30-9am, pre-produced shows all other mornings year-round. Annual: \$3300; Mo. pk season \$825, low \$275

OPTION #6: Weather & Trail Report Sponsors (SOLD): Annual rate \$6000

***All WSKI-TV options inc. additional airings 5X daily.
All Contracts start from first day of air play.***

Peak season Dec.-March; low season Apr.-Nov.

WSKITV.COM OPTIONS

(1) TOP BANNER 468 X 60 jpg or gif Annual \$1850
Mo. pk season \$465, low \$250

(2) BOTTOM BANNER 468 X 60 jpg or gif Annual
\$1300. Mo. pk season \$325, low \$175

(3) BOTTOM RIGHT SIDEBAR 330 X 156 jpg or gif
Annual \$1300. Mo. pk season \$325, low \$175

(4) QUAD CAM BANNER Annual \$1850

(5) VIDEO CATEGORY BANNER 610 X 60 jpg or gif
Annual \$1000. Mo. pk season \$250, low \$100

VIDEO PRODUCTION RATES

30 second videos: \$75 X 3 hrs.
(1 hr. shoot / 2 hr. edit) = \$225

45 seconds: \$70 X 4 hrs.
(1.5 shoot / 2.5 edit) = \$280

60 seconds: \$65 X 5 hrs.
(2 shoot / 3 edit) = \$325

90 seconds: \$60 X 6 hrs.
(2.5 shoot / 3.5 edit) = \$360

